



non-food asia expo

International exhibition of non-food products
for retail chains and marketplaces

May 21–23, 2024

Uzbekistan

Tashkent | Uzexpocentre

November 21–23, 2024

Kazakhstan

Almaty | EC Atakent

**Business bridge between
Europe and Asia**



NON-FOOD ASIA EXPO is an international platform for effective communications and search for new reliable customers, suppliers and partners, uniting buyers and manufacturers from around the world in the non-food market.

THE PURPOSE OF THE EXHIBITION is to develop trade and sign promising contracts, to increase economic ties between the countries of the Eurasian region, to increase production of household goods, household and professional chemicals, cosmetics and perfumery, goods for children, to build new logistic chains for export and import of consumer goods and services in Central Asian countries.

THE EXHIBITION WILL BE HELD TWICE IN 2024



2nd International Exhibition
NON-FOOD ASIA EXPO



3rd International Exposition
NON-FOOD ASIA EXPO

BENEFITS OF PARTICIPATION FOR MANUFACTURERS AND DISTRIBUTORS

- opportunity to present products to the buyers of Central Asia and EAEU countries, in 2023 the exhibition was attended by 3,800+ regional buyers;
- participation in the exposition will give a new impetus for growth and increase sales of your company's products;
- introduction to a new audience of potential customers and market trends in Central Asia;
- expansion of production and assortment of nonfood-SKU product lines;
- building new logistics chains with the countries of the region;
- arranging new procurement channels for raw materials and equipment.

KEY SECTIONS OF THE EXHIBITION

- Tableware, household goods, textiles, home goods, household appliances
- Professional and household chemicals, raw materials and ingredients
- Cosmetics and perfumery, hygiene products
- Interior and decorative items, home fragrances
- Goods for cottages and country rest
- Gifts, souvenirs, New Year and holiday products
- Toys and games
- Goods for children, stationery



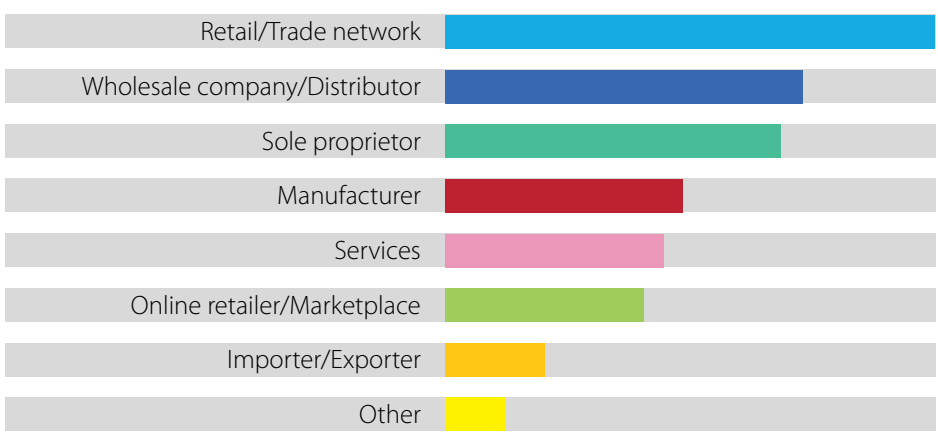
VISITORS WILL BE ABLE TO

- Expand the range of products from Europe and Asia, SCO and EAEU countries
- Get acquainted with novelties and premieres of the countries of the region
- Sign new profitable supply contracts
- Obtain favorable price and logistic offers from exhibitors
- Opportunity to see growing trends in time and launch private label production



NON-FOOD ASIA EXPO VISITORS

- Leading Eurasian retail chains
- Wholesale and retail companies, retail shopping centers
- Dealers and distributors
- Exporters and importers
- Marketplace and online store sellers
- Children’s stores and retail chains
- Private Label customers
- Interior design studios and specialized stores and showrooms
- Perfumery and cosmetics retailers
- Manufacturers and distributors of professional and household chemicals
- Household goods and household chemicals stores,
- Cleaning companies
- Owners and managers of restaurants, hotels, recreation centers, campgrounds, sanatoriums, beauty and spa salons, fitness centers
- Government procurement
- Advertising and event agencies



As a result of the November 2023 exhibition

BUSINESS PROGRAM

During the exhibition days in May and November, there will be held the International conference on the development of the non-food market in countries Central Asia Non-Food Asia-2024: current trends, unique information and expert opinion by the key market players and personal b2b sessions «Buyer-Supplier» negotiations.





2023 EXHIBITION FACTS & FIGURES, ALMATY, KAZAKHSTAN



120+
exhibitors and
business events



85
meetings within the
framework of the Buyer-
Supplier negotiation session



250+
contracts for the
procurement of goods
for 2024



3 850+
industry
professionals
attending



Countries: Azerbaijan, Spain, Italy, Kazakhstan, Kyrgyzstan, China, Latvia, Mongolia, UAE, Republic of Belarus, Russia, Tajikistan, Turkey, Uzbekistan, Japan

The largest retail chains and wholesale companies in the region visited the exhibition in 2023: Abumi, Arbut group, Best Asia, Carefood, Carrefour, Comfort Distribution, FLIP KZ, Galmart, Magnum Cash&Carry, Oasis Group Distribution, Prima Distribution, Small, Technodom, Anvar, Dobrotsen, Komandor, Comfort DIY, OKEY, Toymart, EVRIKA, and others.



Get the opportunity to build strong relationships with existing and new partners, find new supply, logistic and operational opportunities to grow your business in line with the latest trends and industry expectations! Join us!



Organiser

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